

Mark Maxwell

219-677-4476 / mark.maxwell09@gmail.com
www.themarkmaxwell.com

Broadcasting Experience

WHDT World News – Anchor and News Director – July 2014 – Present

- Anchor nightly newscast in Boston, Miami-Fort Lauderdale, Fort Pierce-West Palm Beach and Fort Myers-Naples markets
- Produce daily news rundown, assign stories to reporters, manage rundown meeting
- Reports directly to Executive Producer and Station Owner for all content
- Manages Chicago newsroom staff, including new hire training, talent management

Comcast SportsNet Chicago – Associate Producer – September 2014 – September 2015

- Associate Producer responsible for writing copy, producing packages and working with talent, producers and other newsroom staff to deliver creative, quality content in a timely fashion.
- Field Producer responsible for various assignments, including covering local professional sports teams like the Chicago Bulls and Chicago Bears, procuring audio, quotes, video and social media content.

CBS Radio - WSCR AM 670 – Intern – March 2014 – June 2014

- Live show board operations, editing podcasts and posting online content
- Recorded, edited and organized highlights, interviews and press conferences
- Assisted producers with show research, guest booking, screening callers and organizing promotions

Comcast SportsNet Chicago – Intern – August 2013 – January 2014

- Covered Muscle Milk Team of the Week and the Allstate Athlete of the Week as a reporter and writer. Assisted the production of High School Lites in newsroom and digital media room.
- Sideline reporting, post-game interviews and field segment production
- Substituted for full-time producers on remote assignments to interview players and coaches

SportsTownChicago.com – Radio Host – 2013-2014

- DuPage County Hounds Baseball Play-by-Play
- Radio Host and Producer for the *Three Man Weave* on SportstownChicago.com
- IHSA Football and Basketball Play-by-Play

Professional Experience

Express Employment Professionals - Director of Business Development **11/2013 – 7/2014**

JD Wicks Company – Director of Operations **1/2013 – 10/2013**

Bay Group Health Care – Medical Sales Representative **8/2007 – 12/2012**

Education

Illinois Center for Broadcasting, Lombard, IL – 2013-2014

Radio and Television Broadcasting, News writing and field production

Toastmasters, Great Communicators of Northwest Indiana – 2011-2013

Vice-President of Membership, Regional Speech Contest Champion

Hyles-Anderson College, Crown Point, IN – 2006-2010

Bachelor of Science, Mass Communications

Skills

Areas of responsibilities and skills include:

- Live reporting
- Investigative journalism
- News writing and research
- Television production (iNews, Stratus)
- Live interviews
- Play-by-play and color commentary (Experience with baseball, basketball and football)
- Print journalism (AP News and op-ed writing styles)
- Digital media (Proficient with creating video and written content for social media platforms)
- Non-linear video editing (Adobe Premiere, Final Cut Pro)
- Non-linear audio editing (Adobe Audition, Audacity and Audio Vault)

References

- **Mark Dvornik, Broadcast Consultant, Paramount Pictures (323) 770-2484**
- **Ron Allen – Executive Producer, WHDT; Polo Reporter, ESPN TV (561) 891-8679**
- **Joel Weisman, Weisman Media (847) 400-5900**
- Joe Collins – Managing Editor, Comcast SportsNet Chicago (312) 222-6039
- John Schippman – Asst. News Director, Comcast SportsNet Chicago (312) 222-6075
- Brendan McCaffrey – Sports Director, WSCR 670 CBS Radio (312) 636-9203
- Fred Huebner – Update Anchor, Radio Host, ESPN 1000 – huebsutd@sbcglobal.net
- Rick Camp – Producer at WSCR 670 – (815) 501-5399
- Pete Ferreri – Program Director, Sportstown Chicago – (708) 705-5927
- Danielle Tufano – Program Director, 95.9FM The River (630) 989-1580
- Patrick Johnsen – National Director, Illinois Center for Broadcasting (630) 917-1600
- Carl Jackson – Administrator, Illinois Center for Broadcasting (630) 917-1600